

11 November 2024

The Manager, Listing BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI - 400 001 The Manager, Listing National Stock Exchange of India Ltd Exchange Plaza, Plot No. c/1, G-Block, Bandra-Kurla Complex, MUMBAI – 400 051

Dear Sirs,

## Sub: Appointment of Mr. Mike Meyer as Head of Strategic Sales

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations'), we wish to inform you that Mr. Mike Meyer has joined Mphasis today as Head of Strategic Sales.

The press release in connection with the above is enclosed.

The information pursuant to the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI circular SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, is also enclosed.

We request you to kindly take the above on record as per the provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015.

The above information is available on the website of the Company at <u>www.mphasis.com</u>.

Thanking you, For Mphasis Limited



Subramanian Narayan Senior Vice President and Company Secretary

Encl: As above

www.mphasis.com

Mphasis Limited Registered Office: Bagmane World Technology Centre, Marathahalli Outer Ring Road, Doddanakundi Village, Mahadevapura, Bangalore 560 048, India CIN: L30007KA1992PLC025294



SI. No.	Particulars	
1.	Reason for change	Appointment of Mr. Mike Meyer as the Head of Strategic Sales
2.	Date of appointment	11 November 2024
3.	Term of appointment	Full Time Employment
4.	Brief profile	Mike Meyer is currently the Head of Strategic Sales and leads cross- functional teams to drive closure on large and strategic deals, ensuring alignment and seamless execution across stakeholders. He is a seasoned leader with over 25 years of experience driving top-line growth for Global 2000 enterprises.
		In his current role, Mike leads large, strategic deals in collaboration with various business units, enhancing overall growth alignment and effectiveness. He is also responsible for pipeline development along with end-to-end sales cycle management to optimize market opportunities for high value contracts.
		Mike has a strong track record of market development, global sales leadership, large deal pursuits, and mergers and acquisitions. Throughout his career, he has built high-performing teams and practices, consistently delivering impactful results for clients on a global scale.
		Before joining Mphasis, Mike led provider-side service offerings at Capto Consulting focusing on building go-to-market strategies, enhancing large deal capabilities, implementing industry best practices, and transforming sales teams to drive growth for emerging enterprises. Before joining Capto, Mike was Cognizant's Global Head for Strategic Engagements. Over his 20+ years at Cognizant, he built the SET (Strategic Engagements Team) practice that grew into a multi-billion-dollar contributor of closed annual contract value.

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## Mphasis appoints Mike Meyer as Head of Strategic Sales



## Bengaluru, New York, November 11, 2024

<u>Mphasis</u>, (BSE:526299; NSE: MPHASIS), a leading Information Technology (IT) solutions provider specialising in <u>cloud</u> and <u>cognitive</u> services, today announced the appointment of Mike Meyer as Head of Strategic Sales. Mike will lead cross-functional deal execution teams to drive closure on large and strategic deals.

In this role, Mike will spearhead strategic deals in collaboration with various business units, enhancing overall growth, alignment, and effectiveness. He will be responsible for pipeline development along with end-to-end sales cycle management to optimize market opportunities for high-value contracts.

"Aligned to our focus on large deals and strategic sales, I am delighted to welcome Mike to the Mphasis executive leadership team. With his extensive expertise in guiding organizations towards winning strategic deals, Mike will play a critical role in driving our key growth priorities forward." said **Nitin Rakesh**, **CEO and Managing Director, Mphasis**.

"I am pleased to be joining Mphasis and look forward to collaborating closely with the leadership team to shape strategic opportunities. I'm confident that our efforts will drive growth through transformational deals that align with our clients' business objectives," said **Mike Meyer, Head of Strategic Sales, Mphasis.** 

With over 25 years of experience, Mike Meyer has spent his career building practices and teams to drive top-line growth for Global 2000 enterprises. He has a strong track record of market development, global sales leadership, large deal pursuits, and mergers and acquisitions. In his previous stint at Capto Consulting, Mike spearheaded provider-side service offerings primarily focused on building go-to-market strategies, large deal capabilities, industry best practices, and transformation of sales teams to fuel the growth of developing enterprises.

Prior to Capto, Mike was Cognizant's Global Head for Strategic Engagements. Over his 20+ years at there, Mike built the Strategic Engagements Team (SET) practice that grew into a multi-billion-dollar contributor of closed annual contract value.

## About Mphasis

Mphasis' purpose is to be the "*Driver in Driverless Car*" for Global Enterprises by applying next-generation design, architecture, and engineering services, to deliver scalable and sustainable software and technology solutions. Customer centricity is foundational to Mphasis, and is reflected in the Mphasis'<u>Front2Back</u><sup>™</sup> Transformation approach. Front2Back<sup>™</sup> uses the exponential power of cloud and cognitive to provide hyper-personalized (C=X2C2<sup>™</sup>=1) digital experience to clients and their end customers. Mphasis' Service Transformation approach helps 'shrink the core' through the application of digital technologies across legacy environments within an enterprise, enabling businesses to stay ahead in a changing world. Mphasis' core reference architectures and tools, speed and innovation with domain expertise and specialization, combined with an integrated sustainability and purpose-led approach across its operations and solutions are key to building strong relationships with marquee clients. Click <u>here</u> to know more. (<u>BSE: 526299</u>; <u>NSE: MPHASIS</u>)

For further information, please contact:	
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